



ROTKÄPPCHEN-MUMM

# Press Release

Freyburg (Unstrut), 11.09.2017

Continuity for sparkling wine market leaders

## **Rotkäppchen-Mumm advisory board approved for another four years**

**On 8 September 2017, the shareholders' meeting for Rotkäppchen-Mumm Sektkellereien GmbH, Freyburg (Unstrut) endorsed the existing three-member advisory board – Gunter Heise (Chair), Petra Roller and Dr Karl Brings – for another four years.**

Established in 2013, the advisory board will therefore continue to collaborate with management to decide on the strategic orientation of the German sparkling wine and spirits market leader. This personal continuity ensures the implementation of the long-term corporate strategy.

### **About Rotkäppchen-Mumm:**

Based in Freyburg (Unstrut), the family-owned company Rotkäppchen-Mumm is a global leader in the production of sparkling wine, spirits and wine, built on more than 180 years of expertise in the sector. With over 630 employees at six locations, the company sold some 271 million bottles in 2016, generating a turnover of 986 million euros. The number one in the German sparkling wine and spirits market offers strong and successful brands which make sophisticated pleasure attainable for many, both at home and abroad. Rotkäppchen-Mumm is active in the premium segment with Geldermann sparkling wine and Ruggeri DOCG Prosecco.

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