



ROTKÄPPCHEN-MUMM

Press release

Freyburg (Unstrut), 02 09 2017

Rotkäppchen-Mumm acquires Ruggeri, a top DOCG prosecco brand

Rotkäppchen-Mumm Sektkellereien GmbH, a family-owned German company established in 1856, has acquired Ruggeri, one of the leading and best known Italian prosecco producers. Ruggeri, also a family-owned company, is located in Valdobbiadene, the heart of Veneto.

With the acquisition Rotkäppchen-Mumm guarantees to continuously develop this top DOCG prosecco brand, maintaining its very high quality standards. Paolo and Isabella Bisol, both members of the former owning family of Ruggeri, will remain active in the winery.

“These two family-owned companies share the vision that the successful and renowned prosecco brand Ruggeri will continue to guarantee top prosecco quality,” says Christof Queisser, chairman of the Rotkäppchen-Mumm’s board.

About Rotkäppchen-Mumm:

Rotkäppchen-Mumm Sektkellereien GmbH, Freyburg (Unstrut), Germany, is a family-owned company and a leading manufacturer and seller of sparkling wine, wine, spirits and fizzy wine-based drinks. In 2015, its staff of 608, employed at five sites, yielded a turnover of EUR 911 million, which amounts to sales of 253 million bottles. With its well-known, strong and successful brands and top quality standards it has become the German sparkling wine and spirits market leader and provides great pleasure to many.

www.rotkaeppchen-mumm.de

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